

DIDSBURY PIONEER

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Didsbury Band Scores Success At The Calgary Stampede

Heard Over the Air Monday. Praised Very Highly.

Heard over the radio by local citizens on Monday, the Didsbury Boys Band scored an outstanding success in the big parade at Calgary Monday morning. The most favorable criticisms were heard on all sides and the band was praised very highly.

The youngest band in the parade, the boys were 48 strong and played music on a par with the other bands while their marching was said to be much better than any other band in the parade. The boys looked natty in their white uniforms and led by their mascot, young Stuart Liesmer, received hearty applause along every block of the parade.

Keen gratification is felt by Dr. H. C. Liesmer, director, and the executive of the band over the fine showing made and the big boost given the town.

Appreciation of the band is expressed to all who assisted in taking the boys to the city and giving them such a fine time.

Field Day

The annual Field Day at the Olds School of Agriculture will be held July 28. Farmers with their wives and families from the central part of Alberta will be welcomed at that time. An attractive program is being arranged with several outside speakers, including the Minister of Agriculture. Visitors who bring picnic baskets will be supplied with tea, coffee and milk.

All departments of the school and demonstration farm will be open for inspection, and we are confident everyone who comes can be interested.

Some of the newer fodder crops, such as Crested Wheat Grass and Creeping Red Fescue, can be seen to advantage at this time. These promise to be very useful grasses for central Alberta.

The herds of Arshires, Shorthorns and Guernseys; Yorkshire hogs, Shropshire sheep, and Percheron horses will also be on view. —Jas Murray, Principal, O.S.A.

Didsbury Postmaster is Appointed Dominion Pres. Canada Postmasters Asso.

The people of Didsbury congratulate Mr. H. Morgan, our local postmaster on his election as Dominion President of the Canadian Postmasters' Association.

Mr. Morgan has earned the distinction which has been conferred upon him by his fellow postmasters by the very active interest he has taken in the association. He has been the president of the Alberta Branch for six years and for several years has been a member of the Dominion executive, having been called to Ottawa on different occasions to confer with parliamentary heads of the postal department.

Mr. Morgan has been postmaster here since 1920 and Didsbury is fortunate in having the services of an official whose ability is recognized throughout the Dominion.

State Health Insurance.

State Health Insurance for Alberta will move one step nearer ultimate relation through a meeting of interested persons that the Hon. George Hoadley, minister of health, purpose calling for some time this summer. The health department is much interested in gathering data to be placed before such a meeting and to be used afterwards in a campaign of public information.

The general scheme involved in the health insurance report to the last legislature will be the basis of both the meeting and the campaign following. Mr. Hoadley says that he intends as soon as possible to invite to a round-table conference representatives of women's organizations throughout Alberta, medical and health authorities, municipal and health officials, and any other organizations or individuals that may be in a position to contribute a campaign of information. This, he says, is in accord with an undertaking he gave in the legislature and the purpose will be to discuss thoroughly the details of the proposed health plan.

Didsbury Boys Band to Arrange Sports Day

A meeting of the Boys Band and those interested will be held in the bandroom at the school on Friday evening (tomorrow) at 8 o'clock to complete arrangements for a Field and Sports Day.

Shoots and Injures Golden Eagle

Otto Klein shot a golden eagle out west last week, but only managed to injure it, and Roger Barrett found the eagle at the Butte in a weakened condition on Sunday and delivered it to Geo. Hawkes. George says that up to the present his patient is progressing favorably.

Rosebud League Baseball Playoffs

At a meeting of the Rosebud Baseball League held at Olds Tuesday night it was decided to have a six team playoff for the league championship. This is a new idea for this league and should create considerable interest. The Didsbury team has entered the contest and local supporters should give the home boys an even chance to cop the championship.

With George Geiger in top form and a much improved infield the boys are playing a good brand of ball and deserve the full support of local fans. When the playoff dates are announced turn out and give your home team some real support.

Bill Sutherland Tops Edmonton Hitters

Bill Sutherland, husky and hard-hitting shortstop of Southside Athletics (Edmonton) led all hitters in the first half of the senior league, according to averages just compiled. In eight games he rapped the ball for a percentage of .355.

This is the same Bill Sutherland who taught in the Didsbury Public School during 1929-30 and starred on the local ball team of 1930.

WEEKLY SERMONETTE

"It is the fruitful tree at which men throw stones."

DIDSBURY MARKETS.

WHEAT	
No. 1 Northern	62
No. 2	58
No. 3	55
No. 4	53
No. 5	49
No. 6	44

OATS	
No. 2 C.W.	26
No. 3	23
Extra No. 1 Fed	23
No. 1 Fed	22

BARLEY	
No. 3	28
RYE	
No. 2	38

BUTTERFAT	
Delivered Basis at Crystal Dairy	
Table cream	20c
Special	14c
No. 1	12c
No. 2	9c
1c Bonus on Churning Cream	
EGGS	
Grade A	13c
Grade B	11c
Grade C	8c

HOGS	
Select	8.30
Racet	7.85
Butcher	7.30

At Didsbury

Legion Barn Dance Wednesday, July 18

Hopkins' Oldtime Orchestra Engaged.

St Hopkins' Old Time Orchestra will be the feature at the Canadian Legion barn dance to be held at the farm of J. D. Thomas on Wednesday, July 18th. This orchestra which has been heard over the air for the past two years, ranks with the best and is one of the most popular in the province so that Didsbury people are assured of a real time with plenty of snappy dancing.

Didsbury branch of the Canadian Legion is noted for the excellent entertainments given and this dance promises to be one of the best. Admission, gentlemen 50c, ladies 25c which includes refreshments.

The Thomas farm is situated one mile east and two miles south. Come and hear this favorite orchestra in person and enjoy the best dance of the season.

Westerdale Sports Day Wednesday July 25th

Westerdale Young People's Association will hold a sports day on Wednesday, July 25. A good time assured all who attend.

There will be a baseball tournament throughout the afternoon.

Following is the program for the day.

Baseball, Juniors	11 a.m.
Volley Ball	1.15 p.m.
Races, all kinds	2.00 p.m.
Target Shooting, entry	2.00 p.m.
Horseshoe, small entry	2.15 p.m.
Ladies Softball	2.30 p.m.
Baseball, Seniors	3.30 p.m.
Pillow Fight	5.30 p.m.
Volley Ball	6.00 p.m.

Prizes will be given for all games, etc. Lunch served at noon.

Hot dogs, ice cream, candy, drinks, etc. will be served.

Admission to grounds, adults 25c children under 15 years free.

Dance in Mr. W. Herbert's barn at 9 o'clock. Admission, Gents 35c, ladies free. Supper will be sold.

Big Improvements On Tennis Courts

The improvements on the tennis courts undertaken by the local tennis club are now completed and much credit is due to Messrs. Bob and John Eubank and the other members of the club who made the improvements possible.

Among the light literature which disappears during holiday months is the daily issue of Hansard from Ottawa.

Hon. R. G. Reid Selects New Cabinet

Hon. R. G. Reid, Wednesday morning, took up his duties as premier and head of the Alberta Government.

Members of the cabinet were appointed and sworn in to the various ministries as follows:

Provincial Secretary, Hon. R. G. Reid; Agriculture, Hon. P. S. Grisdale; Education, Hon. Percival Butler; Health and Telephones, Hon. Percy Heston; Public Works, Hon. J. McLean; Lands, Mines and Municipal Affairs, Hon. Hugh W. Allen; Attorney General, Hon. J. F. Lymburn; K. C. Prov. Treasurer, Hon. J. Russell; Minister Without Portfolio, Hon. Irene Parbury.

Mr. McLean was not present. He is expected to arrive Friday to be sworn in.

Mountain View M.D. Council Meeting

A meeting of the council of the municipal district of Mountain View was held at Olds on Saturday, July 7th, with Reece W. E. Finn in the chair and all the councillors present.

An appeal against the Wild Lands Tax on the S.W. 15-33-28-4 was granted, the necessary breaking having been done and stock being pastured.

The decision made through Section 24-31-28-4 was ordered settled, as the plans are now registered.

The secretary was instructed to take up with the C.P.R. the repair of the culverts on the crossing between sections 4 and 5 33-1-5 and between sections 19 and 20 32-1-5.

Reports of two pound sales were read. 15 applications for the consolidation of areas of taxes were approved.

Matters of relief and the road work program entailed considerable discussion, and the passing of the pay sheets and accounts was the balance of business of the meeting.

Sweepstake Information

Hereafter winnings from sweepstakes will go to the crown and not to informants. The new section in the Criminal Code reads: "Every sale, loan, gift, barter or exchange of any property, by any lottery, ticket, card or other mode of chance depending upon or to be determined by chance or lot is void and all property so sold, lent, given, bartered or exchanged shall be forfeited to His Majesty."

"BUY IN DIDSBURY"

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HOUSE PAINT & BARN PAINT

—"NOW'S the Time"

Clearing Prices on ALL Summer Dresses!

Ladies Voile & Organdie Dresses New Styles and Patterns

Regular \$2.95 and \$3.35 Clearing at **\$1.95**

Men's "Hobberlin" Suits

Free Trousers During July Only!

\$21.00 to \$35.00

Established 1903 **J. V. Berscht** Phone 36

Paint Up!

Barn Paint is Still at a Very Low Price

... The sooner you PAINT THAT BARN the Less It Will Cost. We Guarantee Our Barn Paint to Stand Up With Anything—REGARDLESS OF PRICE!

Let Us Figure Your Job

Builders' Hardware Stores

"The Logical Place to Buy Hardware."

PHONE 7 BARNEY KLASSEN, Manager

Quick Relief Now From Neuralgia

1. JACK, I'M TO SEE CLARK ABOUT THAT BIG ORDER IN 40 MINUTES AND I HAVE TERRIBLE NEURALGIA. WHAT CAN I DO?

2. LATER
WELL, JACK, I GOT THE ORDER! YES, FELT IT AS A FIDDLE.... BUT, I WANT GET ASPIRIN WHEN I WANT QUICK RELIEF FROM PAIN.



Real ASPIRIN Starts Taking Hold in Few Minutes

Now comes amazingly quick relief from headaches, rheumatism, neuralgia, toothache, etc. The relief is real, it is still, get discovered!

Those results are due to a scientific discovery by which an Aspirin Tablet begins to dissolve, or disintegrate, in the amazing space of two seconds after touching moisture. And hence to start "taking hold" of pain a few minutes after taking it.

The illustration of the glass, here, tells the story. An Aspirin Tablet starts to disintegrate the moment you swallow it. And this is really to work almost instantly.

When you have trouble, be on guard against substitutes. To be sure you get ASPIRIN's quick relief, be sure the name Bayer is on the form of a cross is on every tablet of Aspirin.



Gold Still Is King

The lure of gold continues to exercise its sway upon the minds of men. Countless may go off the gold standard. Now economists may argue, as they will, against gold as a monetary basis. Despite all the argument "about it and about," the yellow metal still exerts its potent spell, urging men to brave hardship and danger in its quest, inspiring men to undertake hazardous expeditions to win it, inducing countries to exert desperate efforts to acquire it. Mirage or otherwise, it glids the horizon of new prospect and old priest, of poet and peasant, of rich and poor, of commoner and peer. Plutonium or reality—gold still is King.

These somewhat worn-out platitudes are evoked by the recent appearance in a financial journal of two items on gold which strangely enough, were placed in close proximity. The one was headed, "Nations still scrambling for gold," and the other "£30,000,000 Builed by Pirates Sought". The one article demonstrates the hold which the gold tradition has upon world statesmen; the other epitomizes the ingenuity and risk employed and undertaken in efforts to win the precious metal a gamble with life and money.

Relative to the international scramble, it is stated that, Britain and other non-gold-standard countries, including the United States, of course, are buying gold wherever it can be bought, and that their accumulations of gold now break all previous records.

Replying to the question why the United States continues to purchase gold, the New York Times recently replied that, in principle at least, gold still remains the world's monetary standard. Continuing it said:

"No government is shaping its monetary policies in line with the dreams of the unqualified gold standardists. Every government is recognizing the paramount necessity of return to a stabilized basis of international currency. Nothing has shown this underlying sentiment more clearly than the fact that every nation, even those which have suspended gold payments, is guarding the gold reserve against the central bank note issues as scrupulously as it did half a dozen years ago. Whereas the Bank of England, at the beginning of 1932, held the smallest gold reserve in more than a dozen years, it has subsequently added nearly \$500,000,000, bringing the reserve to the highest figure in its history. . . . The general process is indeed recognition of the gold standard. The possession of adequate and concentrated gold reserves would unquestionably be of high value in every return of sound international conditions should make return to sound and stable currencies a possibility."

The other story is somewhat similar to the famous Cocos Island treasure hunt. It refers to a projected expedition from Britain to Tahiti in the south Pacific, to reclaim approximately \$30,000,000 in gold ingots and a fortune in jewels, said to have been buried by pirates in or about 1840. Usually such treasure hunts originate with discovery, in some peculiar manner, of a map of the cache. Such a map Stevenson introduced in his "Treasure Island," such a map is allegedly may have been found tattooed on the chest of some old sailor in some Barbary Coast "dive". In this particular instance, the map came into possession of an Australian in 1900, who, it is said, visited the island and succeeded in removing some of the jewels. These he subsequently buried—a peculiar enough action for which no reason is given. However, in March 6, 1934, the same gentleman claims to have located the treasure at the exact point indicated by the map. Speaking of the discovery, he says:

"There are only two things to contend with in drilling for the lost—sand and coral. The drill went down through the sand, ground its way through the rough coral and ended on the gold. There is no rock off Tahiti and by the drills, we felt out the shape of the ingots and also are able to determine the extent of the treasure. The drills spin on gold just as a top would on a marble floor."

It is upon such evidence and such representations, apparently, that hard-headed British engineers and business men are prepared to risk their money, and expend their enterprise.

Change of Climate, Diet, Water Often the Cause of Diarrhoea

If you are suddenly attacked with Diarrhoea, Dysentery, Colic, Cramps, Pains in the Stomach, Summer Complaint or any Looseness of the Bowels, do not waste valuable time, but get a bottle of Dr. Fowler's Extract of Wild Strawberry and see how quickly it will relieve you.

This famous complaint remedy has been on the market for the past 35 years. Proof enough that you are not experimenting with some new and untried medicine.

Do not accept a substitute. Get "Dr. Fowler's" when you ask for it, and be on the safe side. Put up only by The T. McBurn Co., Ltd., Toronto, Ont.



The Great Zambesi Bridge

Remarkable Feat Of Engineering In Heart Of Rhodesia

Spanning the Zambesi Gorge stands one of the highest bridges in the world.

This bridge is in the heart of Rhodesia, far from civilization and so near to the great Victoria Falls that trains crossing the bridge are sometimes held up by spray from the turbulent water. The building of the Zambesi Bridge was a marvelous feat of engineering. First of all a rocket had to be fired across the rocky chasm. The rocket was attached to a line, which in turn was fastened to a length of wire and a steel rope.

During the construction of the bridge the builders worked at a dizzy height over the swirling waters below.

When workmen began their task a large net was spread beneath them to prevent catastrophe, should any of them lose their balance.

But instead of studying their nerves they complained that the net served only as a constant reminder of their perilous position, and so it had to be removed. After a period of little more than six months the bridge was completed and a train travelling at fifteen miles an hour was driven across to test its strength.

The structure was painted grey so that whenever the materials rusted in any part the defect would immediately be noticed. This impressive feat of engineering in the wilds in no way detracts from the beauty of the scenery.

Harbor Expert Dead

Sir Frederick Palmer Who Recommended Churchill Was Noted Engineer

News reached Canada recently of the death at Lingfield, near London, England, of Sir Frederick Palmer, the man whose recommendation caused Churchill to be developed as Western Canada's northern sea outlet.

When Hon. C. A. Dunning assumed the portfolio of minister of railways in the Dominion cabinet in 1926, he sent to England for Sir Frederick, one of Britain's most noted engineers.

Sir Frederick went into the northland and after an extensive investigation, recommended to Mr. Dunning that Churchill be the northern port instead of Nelson.

The recommendation was acted upon and Churchill became the outlet to the world for Western Canada via the sea.

For many years Sir Frederick was chief engineer of the Port of London Authority. He served as consulting engineer for many railways both in the old country and India, in addition to being engineer of the Calcutta port. In 1929 he was named engineer for the new \$20,000,000 Charing Cross bridge, London.

Recipe For Iced Tea

Use six heaping teaspoons of "Sahara" Black Tea. Brew tea in one pint of freshly boiled water for six minutes. Strain, and pour liquid into a two quart container. While hot, add 12 cups of granulated sugar and juice of 2 lemons. Then shake or stir contents well, until sugar is fully dissolved. Fill container with cold water. Do not allow tea to cool before adding the cold water, otherwise liquid will become cloudy. This is now ready to serve in tall glasses with chopped ice or cubes. A slice of lemon may be added if desired. The above will make two quarts of iced tea, or seven tall glasses.

Soldiers Stayed In France

Over Thousand Americans Married And Made Home There

More than fifteen years after the bugles blew "reveille firing," about 1,100 American veterans of the World War linger in France. Most of them are voluntary exiles for the sake of French wives. Their numbers are still increasing, however, for in 1921 there were 1,700 strong figures gathered in the American Legion Post house. More than half live in Paris; the rest are spread over forty-nine departments.

It is now possible to determine the speed of lightning by use of special photographic apparatus. Experiments of this kind recently revealed that the average speed of lightning is around 25,000 miles per second.

Martyr To Radium

Last Of Scientists Who Aided Mme. Curie Is Dead

Henry T. Koenig, 42, a chemist of Denver, Colorado, who had worked for years under a self-imposed death sentence, died a martyr to his research work in radium.

Koenig was the 20th to die of the 20 scientists who aided Mme. Curie, discoverer of radium, in her research work.

One by one, Koenig's companions died from malignant infection induced by contact with the mineral. But he continued his work, although he knew that each contact further weakened his system. Through his work and that of his companions thousands have been given relief.

Koenig's work in perfecting a system whereby radium, extraction could be accomplished at a lower price than ever before was recognized by authorities as one of the greatest contributions to medical science.

He studied the rich radium ores of the Belgian Congo in 1922 and 1923. His development of the ore in this region reminded all danger of a monopoly in radium.

During the World War he adapted radium to practical use in warfare. The use of radium for the illumination of watch dials at night was the result of his research.

Three months ago he was ordered to Porter's Sanitarium, suffering from cancer of the hip. Treatment failed to check the disease and he died.

Irrigation Plans

Proposal To Irrigate Large Block Of Land In Southwest Saskatchewan

Irrigation for between 5,000 and 10,000 acres in southwest Saskatchewan is proposed in a plan to be urged before the Saskatchewan government.

Facing a fuel shortage for the third successive year, farmers around Valmarie and Calliac ask \$100,000 expenditure to build a dam on the Fording river with a 15-mile main ditch south and east through Fording hills.

Alfalfa would be sown with two crops a year, providing a likely crop of 25,000 tons or enough to feed 20,000 cattle.

An experimental dam is being built by George Newton to serve his farm a few miles west of Valmarie.

J. R. Reid, Regina, is doing the engineering work. A small dam is being built at the Frenchman river, pump installed, and the scheme developed to supplying about 250 acres.

Mr. Reid said that with two crops a year about 1,250 tons of alfalfa can be grown, sufficient to feed 1,000 cattle.

Fraudulent Stock Promotions

Government To Put Spoke In Work Of High-Pressure Salesmen

The House of Commons took the first step recently to spoke the work of high-pressure stock salesmen when it reviewed the Consolidated Companies Act which practically remodels the laws governing company formation.

Designed to stop fraudulent stock promotions the bill would make it impossible to sell promotion stock except through a prospectus approved by the secretary of state. Among other provisions, fines and imprisonment would be established for any house-to-house stock canvasser or any organization that used a telephone and sucker list to promote sales. Penalties would range from \$500 for a first offence to \$1,000 and a year in jail for subsequent convictions.

Willing To Co-operate

"Woman is very unreasonable," said a venerable New Hampshire justice of the peace. "I remember that my wife and I were talking over our affairs one day, and we agreed that it had come to the point where we must both economize. 'Yes, my dear,' I said to my wife, 'we must both economize, both.' 'Very well, Henry,' she said, with a tired air of submission, 'you shave yourself, and I'll cut your hair.'"

Fifty years in which to pay costs of the court, totalling \$750, has been given to an unsuccessful litigant, Bernard Kelly, a dock laborer in Liverpool.

Roll Along



Little Ogdens..

He's headed for the last round-up of smoking enjoyment—"getting along" to full smoking pleasure with Ogden's Fine Cut Cigarette Tobacco.

Rolling 'em easier, rolling 'em better, with this fragrant, satisfying tobacco that's the boss brand of the whole outfit when it comes to downright satisfaction in "rolling-one's-own."

SAYE THE POKER HANDS

OGDEN'S FINE CUT

P.S.—At any Poker Hand Premium Store by mail—you can get 4 large booklets of "Cheaters" or "Vegas" cigarette papers in exchange for complete set of Poker Hands.

Your Pipe Knows Ogden's Cut Plug

Hero Of Russo-Japanese War

Admiral Togo, Who Died Recently, Was Idol Of Japanese People

Admiral Marquis Kichimichi Togo, the silent little man whose destruction of the Tsar's Russian fleet 29 years ago placed Japan among the great powers, died at Tokyo recently. At the age of 86 and with the rank of Japan's greatest hero, he succumbed to cancer of the throat. Admiral Togo was the last and most illustrious of all the heroes of the Russo-Japanese war. For several weeks he had been seriously ill. The day before he died the emperor elevated the aged sea hero from the rank of count to that of marquis. Posthumously he was promoted to admiral of the highest court rank.

KEEP COOL.

by Taking an Effervescent, Invigorating Glass of **ANDREWS LIVER SALT** TO COOL YOUR BLOOD In Tins—35c and 80c New, large bottle, 75c



W. N. U. 2650

Episode Of Cotton Trade Shows That Museums Often Render Vital Service To A Nation

The cotton manufacturers of Lancashire, England, have made overtures to the British government seeking official intervention to protect the cotton trade against the competition of Japanese textiles. Paradoxically, Lancashire has been the mother of the ancient free trade school which was put under eclipse by the present government.

This is not the first time that the English cotton trade has felt the sting of competition of foreign manufacturers. An example of such a contest was cited recently in Toronto by Dr. C. T. Curcully, director of the Ontario Museum attached to the University of Toronto. In this instance the field of battle stretched down the entire coast of Africa.

It was about the turn of the present century. The British cotton trade in Africa flourished. The heads of German museums, well supplied with money, lured on an extensive tour of several months' duration down the African coast.

The native African was something of a weaver, in his primitive way. Every pattern that he wore with his African grass had a meaning. His pattern was a prayer for rain. That one was a prayer that would keep the evil spirits away from the baby at night. So design was everything.

What did our German museum men do? They visited every tribe on the west coast and they acquired a sample of every pattern woven by the natives. The scouts returned to Germany with an enormous variety of samples of African weaving. "Comes and see," they said to the textile manufacturers of the Fatherland. They not only came and saw, they copied. Soon German ships were carrying African patterns in German cloth back to the tribes on the west coast.

It was a hard blow to England. Almost overnight 75 per cent. of the British cotton trade in Africa was wiped out. Germany made phenomenal progress at Britain's expense. Only in the past few years, after a quarter of a century, has the African showed any tendency to return to the British product.

Dr. Curcully's recitation of this episode of the cotton trade was given, of course, to demonstrate the vital service that museums can render to a nation. Most of us have had the idea that a museum is a place to house ancient relics for the amusement of those who study the past because the present is too fast for them. Anyone who has had the privilege of spending an hour or so with Dr. Curcully will know that a good museum teems with information of tremendous value to an industrial nation. He will also know that the director of a good museum is a man who knows the wide world as few people know it, a man who knows so much about the old world that he knows a tremendous lot about why the present world is what it is.

No museums are not so dead, after all. Stratford Beacon-Helsh.

Uptrend Held Unlikely

Hardly Possible World Wheat Price Will Advance Greatly

The financial news considers the possibility of a world uptrend in prices was improbable. "It is possible," it said, "that a large part of the responsibility for the low level of world prices is to be found in the fear that on any breakdown of the wheat agreement the United States would dump her surplus of over 200,000,000 bushels."

Removal of these fears might cause a much more buoyant tendency, otherwise to outstanding, sustained strength in the international market could be assumed to result from American crop damage such as appears to be at present. In America itself, however, a reasonable rise in the price of grains seems likely to be maintained.

A skilful and stout person who is fairly expert at against the competition can break about 43 words a minute.

W N U 2050

Cuba's Cattle Dogs

Visitors To Island Amazed At Cleverness Of Animals

Sheep-dogs are world-famous for their devotion and intelligence; but have you ever heard of cattle-dogs? Visitors to Cuba are amazed at the cleverness of these dogs of the island. In some of the ports animals that are brought from the American continent cannot be landed directly on the shore. The steamer is taken as near shore as possible and the cattle must swim to land.

To show the animals the most direct route, specially trained dogs are employed. Beside each animal two of the dogs swim, pushing the creature with their noses just behind its ears.

As soon as the boat's feet touch the bottom, and the dogs feel that their charge is safe, they at once return to the ship to bring in another one. Thus the clever dogs will do again and again without receiving any orders from their masters. Our Danish Animals.



By Ruth Rogers



SMART: 41'S CRINKLED WHITE LINES—RED STRIPES—RED TIE AND RED BUSTIONS MADE AT SAVING

You'll love this smart little sports frock. It follows modes when in gay stripes.

It's fashioned so quickly, too. Fresh cottons are also attractive for it no striped or checked seersucker, shirting cottons, poplin, chamois, etc.

The pattern sizes and lines are other smart suggestions.

Style No. 894 is designed for sizes 14, 16, 18 years, 20, 22 and 40 inches bust.

Size 16 requires 2½ yards of 20-inch material, ½ yard of 4-inch ribbon for bow.

Price of pattern 20 cents in stamps or coin order is preferred. Wrap card carefully.

How To Order Patterns

Address: Winnipeg Newspaper Union, 173 McDermid Ave., Winnipeg

Pattern No. Size

Name

Town

Survey Of Crops And Livestock

Collecting Statistics Of Averages Under Crop And Number Of Livestock And Poultry On Farms

In June of each year, the Dominion Bureau of Statistics, in cooperation with the Provincial Departments of Agriculture, circulates, embodied schedules to farmers for the purpose of collecting statistics of averages under crop and the numbers of livestock and poultry on farms. An innovation of 1931 extended this survey to cover the breeding and marketing intentions with regard to livestock. In all of the provinces, except Nova Scotia, Alberta and British Columbia, these schedules are distributed to the farmers through the rural school teachers. In these three provinces, the cards are mailed direct to the farmers.

The averages of field crops, in particular, are the real foundation for obtaining agricultural production statistics. Only slightly less important in national planning is the necessity of having correct knowledge of the number of livestock on farms. The accuracy of compilation in both these classes is largely dependent upon the obtaining of completed cards from a fair sample of the total number of Canadian farms. We would urge upon all farmers to co-operate with the government in this undertaking.

High Cost Of Junk

Cars Purchased For Almost Nothing

Menace To Traffic
An odd little footnote to the automobile age was furnished the other day, when a man bought a used car for \$5, drove it out on the highway, and a few hours later got into a traffic accident that did \$100 worth of damage.

The incident emphasizes our need of some strict kind of regulation to cover the use of aged and decrepit machines. You can doubtless imagine the kind of car that can be bought for \$5, not much thought is needed to convince one that such a car must be inherently unsafe, to its driver and to others.

Why shouldn't we get busy and rule all such wrecks off the road? The highways are dangerous enough, even when all cars are well equipped and in perfect condition.

To permit \$5 cars from the junkyard to operate is sheer folly. Guelph Mercury.

Midus Diddle Noses

Why melons are fewer and more sickly in Southern France than years ago has been learned. It is noise. Chinese gardeners declare that loud sounds are harmful to the fructification of the melon blossom. Again horns and the shaking of heavy vehicles on highways and into have so disturbed the blossoms that they have ceased to thrive.

American Writer Says Part Of War Loan Should Not Have Been Charged Against Allies

The Password Is Quality

Canada Following Up Her Good Work In Poultry Exports

"If Canada is going to get its share of the British trade in poultry, in bacon, in live cattle, or in any other of its agricultural products, the value and necessity of doing things better, not worse than competitors must be regarded as all important," said Mr. W. A. Wilson, Canadian Government Animal Products Trade Commissioner in London, England, during his present visit to the Dominion. "We made a good reputation with our first shipment of turkeys because the quality was there and they were graded and packed according to government standards. The British trade responds to work well done. There is the market for Canadian poultry and other products and the password is quality."

"The season for exporting poultry to Britain should be designed for the 12 months of the year. Buyers over there do not want to change their sources of supply if they can be assured of the demand being met at all times."

"Canada should follow the same policy in connection with the present opportunity open for the export of dressed chickens as it has done with turkeys exported to Britain for the 1932 and 1933 Christmas trade. The 1,000,000 pounds of turkeys shipped in 1932 were 100 per cent. as to quality. In 1933 they were not quite so good as the previous year but this was due to some unusual difficulties associated with the shipping and are surmountable. Turkeys for the British Christmas trade must reach the buyers at least one week before Christmas day."

Favor Separate Grade

English Co-Operative Societies Would Like It For Garnet Wheat

English co-operative societies, importing and milling Canadian wheat, went on record before the common agriculture committee at Ottawa as definitely favoring a separate grade for Garnet wheat. The English co-operatives were represented by their Canadian buyer, R. T. Jackson, Montreal.

Mr. Jackson, however, was unable to elaborate on the co-operatives' attitude toward Garnet.

The committee passed a resolution asking the English co-operatives to present their reasons for favoring a separate grade for the Garnet variety in a brief.

The following letter written by Edmund Platt of Garden City appeared in a recent issue of the New York Herald Tribune:

When Mr. Lippmann writes about the so-called war debts he has something to say worth reading. He did well to point out that when the United States first entered the war our part was expected to be mostly financial. We were to furnish a large part of the munitions and food for our Allies in Europe and were to pay the bills, as our contribution not as loans. We did pay the bills but instead of regarding them as a part of our own war costs we charged them up, added the interest and finally refunded the whole thing into an impossible pyramid of principal and interest to be repaid over a period of some sixty years.

It seems to me that it is not yet too late to separate that part of the war loans that should never have been charged against our Allies from the loans that were used for reconstruction.

Roughly all of the loans made during the first year after our entry into the war, down to April, 1918, when we had practically no troops in the field, should be cancelled. The money was all spent in our own country and the supplies sent to our Allies by its spending saved the lives of thousands of our boys. Why should we expect this money to be paid back to us? Cancelling the first year's loans would wipe out more than half of the debt and leave a sum that could probably be managed.

The trouble with the debts, as Mr. Lippmann says, came from charging the original advances as loans and failing to distinguish between such proper contributions to the success of the war and the reconstruction loans.

Wouldn't it be much cheaper to cancel half the war debts and so stop making gold more valuable by continuing to add to our already superfluous hoard through war debt payments?

Hog Sales In West

Alberta Stands Second As Hog Producing Province

Alberta stands second only to Ontario as Canada's largest hog producing province. In 1932 Alberta marketed 1,622,169 hogs, or 32.34 per cent. of the total marketed in Canada. Ontario marketed 1,536,939, or 42.55 per cent. of the total. Saskatchewan ranked third with a total of 406,219 hogs or 15.37 per cent. Manitoba fourth with 241,377 and Quebec fifth with 65,748 hogs. Over 50 per cent. of Canada's hog crop comes from the three prairie provinces.

Ontario has the highest quality, 24.22 per cent. of her hogs grading select and 78 per cent. grading in the two top grades. Manitoba is second in quality, 17 per cent. grading select and 88 per cent. in the two top grades. Saskatchewan is third with nearly 12 per cent. select and 44 per cent. in the two top grades and Alberta fourth with 8 per cent. select and 40 per cent. in the two top grades.

A Popular Vegetable

Asparagus Was Used By Early Greeks And Romans

Asparagus was cultivated as a vegetable when Greece and Rome were at the height of their glory, and is very popular today. The name, a Greek one, has had various forms in English and in the eighteenth century the corruption "sparrow grass" was popularly used. While this use would today be considered a sign of ignorance, Walther's Dictionary said in 1791: "Sparrow grass is so general that asparagus has an air of stiffness and pedantry." On the slopes of Russia this plant grows wild in such profusion that the cattle eat it like grass.

California, which developed its orange industry on the Navel orange, now has two million more Valencia orange trees than Navel.

ONE WAY OF CROSSING THE CHANNEL



A year ago Mr. Schippenhorst of Holland, performed the difficult feat of cycling across the English Channel on a water-bicycle. This year he intends to attempt a more difficult task, and paddle across the Channel in a barrel equipped with a sail and radio. Here we see the daring Dutchman with his unique craft.



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Church Announcements

M.B.C. CHURCH

Rev. F. Vincent, Pastor.

Sunday Services:

1:30 p.m.—Sunday School.

2:45 p.m.—Preaching Services.

7:15 p.m.—Preaching Service, In-
cluding Young People's meeting every
alternate Sunday.

Wednesday Evening, 8 o'clock:

Prayer Service.

EVANGELICAL

Rev. H. J. Wood, Pastor

Sunday Services:

10:30 a.m. Morning Worship.

11:30 a.m.—Sunday School.

Held in the M.B.C. Church.

Monday 9 p.m. Christian Endeavor.

Monday 5 p.m. Intermediate

Monday 7:15 p.m. Senior

Held in the Knox United Church.

A hearty invitation is extended to all.

UNITED CHURCH

Rev. A. J. Mitchell, Minister

11:45 a.m.: Sunday School

7:30 p.m.: Service

This minister will preach Sunday at

Wase at 10:00 a.m.

CHURCH OF ENGLAND

Rev. A. D. Currie.

July 1—Holy Communion 11 a.m.

July 15—Evensong 7:30 p.m.

July 23—Combined Service, Olds 3 p.m.

July 29—Evensong 3:00 p.m.

LUTHERAN CHURCH

Rev. J. J. Kuring, Pastor.

Westcott—English Every Sunday 11 a.m.

except the fourth Sunday

German—First third and fourth Sun-
days at 10 a.m.

Didsbury—German Every Sunday at 2:30

p.m. except the fourth

English Every Sunday at 8 p.m.

Crystal Dairy Ltd.

Whose interests are located in Calgary,
at 139 Fifth Ave. East, under the
direction of Mr. W. M. Henderson,
conduct a modern institution for the
production of Quality Ice Cream.
Superior products have won wide
patronage with the consumer.

The Crystal Dairy Limited for the
production of pure Ice Cream is a
model and sanitary establishment, and
an institution that has helped produce
one of the purest and most healthful
of living. A decade ago ice cream was
considered a delicacy only to be used
on Sundays and holidays. But in line
with all other progressive movements
this delightful food commodity has
become recognized as a healthful and
necessary food, in reality a standard
part of the daily diet as well as a
healthy for social functions, outings,
etc. "Crystal" Ice Cream is an accept-
ed product and available in a wide
range of flavors to meet the individual
taste. They make a specialty of individual
orders for parties, weddings,
banquets and other social affairs.

Perfect refrigeration keeps the raw
materials of their product under con-
stant, even temperature during process
of manufacture. Sterilized equipment
never sanitatized. Their "mix" is pre-
pared and passed through a homogenizer
which makes an absolute emulsion of
the large fat globules.

Popularity with the consumer is evi-
denced by the fame which "Crystal"
Ice Cream has attained. By reason of
the large volume of business handled
through modern equipment and meth-
ods they can manufacture and sell their
product, which is of uniform quality,
at prices well within the bounds of busi-
ness fairness; operating on a competi-
tive basis with the foremost firms of
Alberta.

Their plant is open for inspection
by the public at all times and are
ordinarily invited to call and familiarize
themselves with the developments of
this important industry.
(Int'l News Syndicate Release)

Buffalo Cafe

Located at 112 7th Ave. West, in
Calgary, under the direction of Mr.
A. Schlatter, represents one of the
city's foremost restaurants and
merits the large patronage re-
ceived. Very popular with the
traveling public.

The Buffalo Cafe has gained a name
that has spread far and wide and is
being among the most popular in Calgary,
where the local and travelling public
can more than satisfy their demands
in the manner of obtaining food. Their
menu consists not only of the prime
necessities of life, but many delicacies
are offered that are inviting and tempt-
ing to the most fastidious.

A modern refrigeration system is
part of their equipment and adds in
no small measure to the value of their
service in keeping fresh meats, salads,
etc., in the prime of condition for
serving.

Cleanliness is also one of the out-
standing features of the Buffalo, and
not confined to the tables and silver-
ware, but extends to the kitchen and
places only frequented by the manage-
ment, but open for inspection by the
public. It is serviced by a selected
type of employees.

Under the direction of Mr. Schlatter,
who has had many years of experience
in the restaurant business, the cafe
has flourished. He has given the busi-
ness much study and consequently has
driven to give the public something a
little better than the average in service.

The Buffalo Cafe has been ar-
ranged so that it is attractive and
unique, both as to equipment and
decorative scheme, and improvements
are continually under consideration.
Mr. Schlatter insists that the service
be kept prompt and courteous.

We take pleasure in complimenting
him on the high order of his establish-
ment and refer it to our readers with-
out hesitation when visiting Calgary,
particularly during the Stampede.
(Int'l News Syndicate Release)

Burns & Co. Ltd.

Producers of Good Meat Products

Located in Calgary, are one of the
substantial contributors to the
progress and prosperity of the city
and district. They supply "Sham-
rock" Brand oven smoked hams and
bacon, lard, baked sausages in cans
and government inspected fresh
meat to the wholesale trade. Under
the direction of Mr. John Burns.

Burns & Co. Ltd. are one of the most
important concerns in Calgary and
creditably represent the meat packing
industry. Its plant is modern in con-
struction and necessarily sanitary in
every particular. Their facilities for
handling, curing and shipping meat
products are unequalled. Frankly, they
merit the reputation and success which
is theirs.

The business of Burns & Co. Ltd.
represents a heavy investment and is
of especial interest to the farmer in
that it represents a substantial and
receptive market for his cattle and
produce. It expresses the faith of its
executives in the industrial develop-
ment of Calgary and Western Canada.

Calgary Photo Engraving Co.

Located at 313 Sixth Ave. West, in
Calgary, are photo engravers with
modernly equipped plant for the
production of newspaper, magazine
and book illustration cuts, line en-
chings, etc.

That industry in every channel from
manufacturing to merchandising is
becoming more and more specialized
and the passing years is a matter of
common knowledge and the manner of
dealing with the many angles of busi-
ness necessary to make for co-ordi-
nated movement of industry and in-
creased production, sales or clientele
has been given much study by business
specialists.

Particular credit must be given the
photo engraving trade for there are
scores of methods resorted to in at-
tempting to get the desired results in
printed form. Thus, in line with the
progressive movements of today, the
Calgary Photo Engraving Co. have
perfected the manner of securing these
results through the use of printing
plates.

For the benefit of the uninitiated it
is well to explain that all illustrations,
special design cuts, line enchings, trace
enches, etc., appearing in printed
single or multi-color are reproduced
from photographs or ink drawings.
Through a reversing or enlarging pro-
cess, the object or design to be repro-
duced is transferred to a chemically
coated plate of copper or zinc. The
plate is then run through an acid bath
which brings out in full relief the parts
to appear in print. The plate is then
attached to a wooden block, typograph-
ically and is ready for use. There are many
kinds of cuts utilized in the printing
trade but the above explained method
is employed for reproduction in ordi-
nary printing.

Photo engraving is perhaps the most
exact and varied of all the trades
allied with the printing profession for
without such service newspapers, mag-
azines, books, motion picture titles
and art subjects could not be illus-
trated. Thus, the Calgary Photo En-
graving Co. have enjoyed the patron-
age of the printing trade for many
years by reason of the fact that their
plant is completely and properly
equipped.

Firms planning to use printing in
mailing or catalogue form, newspaper
or magazine space or increasing their
1934 revenue are urged to contact this
concern for valuable ideas in business
building.
(Int'l News Syndicate Release)

Royal Securities Corp. Ltd.

BOND DEALERS

Located in the Insurance Exchange
Bldg., in Calgary, feature reliable
investment stocks and bonds, spec-
ializing in Government, Municipal
and Industrial issues and offering a
comprehensive service to the con-
servative investor. Under the direc-
tion of Mr. H. E. Larasworth.

Complete investment service is es-
sential to the growth of every com-
munity and therefore we wish to direct
our readers' attention to the Royal
Securities Corp. Ltd.

The nature of such investment is a
most important one and is a service
requiring intimate knowledge of com-
merce, industrial development, banking
methods and the financial markets,
both domestic and foreign. The activi-
ties of this investment firm are per-
sonally supervised by an executive
staff thoroughly conversant with the
many angles of this specialized field.
Thus clients have found a satisfactory
selection of approved securities to be
a matter of course in dealing with
them.

The firm is glad to discuss any in-
vestment matter with clients and is
pleased to furnish any information
they may desire without obligation
and particularly a confidential analy-
sis of your present listed and unlisted
securities. A reliable service of this
type which is able to provide the
proper bond or security to meet the
individual requirements of the client,
is much to be desired, and residents
wishing the highest yielding securities
with absolute safety, will do well to
consult themselves with the Royal
Securities Corp. Ltd.

(Int'l News Syndicate Release)

The products of the concern have been
generally accepted by the public and
the demand is automatically increasing
with the passing of each year due to
the aggressiveness of the organization
in maintaining perfection in production
as well as uniformity in flavor.

They have given considerable
thought to the curing of ham and
bacon with the result that "Shamrock"
Brand products are well known to
nearly every housewife as are the Hor-
mel meat products which they dis-
tinguish. Thus, with that business acumen
and foresight which has won so wide a
popularity and patronage for the com-
pany in that the management has
anticipated the needs and demands of
the public with the result that their
establishment is one of the busiest in
stitutions in the city.
(Int'l News Syndicate Release)

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